

## 20th Annual Fraud &amp; Anti-Counterfeiting Conference

January, 2016

*Upcoming Events***May 18 – May 20, 2016**

Orlando, FL

IACC Spring Conference

[www.iacc.org](http://www.iacc.org)**Nov 30 - Dec 2, 2016**21st Annual Fraud &  
Anti-counterfeiting  
Conference

Toronto, Ontario

[www.ksllaw.com](http://www.ksllaw.com)**20<sup>th</sup> Annual Fraud and Anti-Counterfeiting Conference  
December 2 - December 4, 2015 Toronto, Ontario**

It was that time of year again! Toronto once again played host to the Annual Fraud and Anti-Counterfeiting Conference, celebrating 20 years of combining education and training on Fraud and Counterfeiting related topics. Every year the conference is pleased to have a wide assortment of speakers and presenters and this year was even more special.

Attendees came and represented law enforcement, Canada Revenue Agency, investigators, industry and brand protection, Health Canada and other governmental agencies. Although December in Toronto can sometimes be an unknown mix of weather attendees came from around the globe representing Canada, the USA, Italy, France and Mexico.

The introductory remarks reflected on the serious nature of the problem and the impact counterfeiting has on the economy. Also highlighted - the importance of partnerships with all levels of the problem, cooperation between intellectual property owners, various law enforcement agencies, the need for improved legislation and a change in the status quo through the government delivering a stronger mandate to assist law enforcement and customs to help stop the continued increase of counterfeiting crime in Canada.

Introductory and welcoming remarks were made by:

- ◆ **Lorne M. Lipkus**, Kestenberg Siegal Lipkus LLP, Toronto, Ontario
- ◆ **Chief Mark Saunders**, Toronto Police Service, Toronto, Ontario
- ◆ **Staff Sgt. Rafael Alvarado**, NCO i/c Serious Organized Crime & IPR of the RCMP Federal Coordination Centre (FCC) Domestic, RCMP, Ottawa, Ontario
- ◆ **Matt Stentz**, HSI Attaché, Homeland Security Investigations, Ottawa, Ontario
- ◆ **Bob Barchiesi**, President, International AntiCounterfeiting Coalition, Washington, DC, USA
- ◆ **Supt. Bryce Evans, A/Staff Supt**, Detective Services, Toronto Police Service, Toronto, Ontario



Visit the Canadian Anti-Counterfeiting Network (CACN) website for further news and upcoming events

[WWW.CACN.CA](http://WWW.CACN.CA)

The keynote addresses touched on the many issues that the counterfeiting problem raises and highlighted the importance of continued and new partnerships. We were honoured with the following distinguished keynote speakers:

- ♦ **Consul General Juan Alsace**, U.S. Consulate Toronto, Toronto, Ontario
- ♦ **His Excellency Gian Lorenzo Cornado Ambassador of Italy to Canada**, Ottawa, Ontario
- ♦ **His Excellency Nicolas Chapuis Ambassador of France to Canada**, Ottawa, Ontario



The opening reception is the first big event where the attendees get to network and connect with peers outside of the conference and this year's opening reception was sponsored by the **International AntiCounterfeiting Coalition (IACC)**, the **Canadian Anti-Counterfeiting Network (CACN)** and conference host, **Kestenberg Siegal Lipkus LLP, Barristers & Solicitors**. This year we were all honoured to have His Excellency Mr. Nicolas Chapuis provide the keynote address. Once again, **Tequila Tromba®**, helped the festivities by treating all to a wonderful evening of responsible tequila tasting.

The conference sessions were selected to not only discuss the current fraud related issues facing all of us at this time but also to discuss upcoming issues. The information panel format was interspersed with case studies, individual presentations and product identification sessions. These panels and sessions included:

- Border Enforcement Strategy
- Money Laundering and Proceeds of Crime in Fraud and Anti-counterfeiting Cases
- Internet Related Fraud: Detection, Investigation and Enforcement
- Crime Stoppers
- Canadian Money: The New Frontiers
- The Year in Review
- How Geographical Indications denote the quality and reputation of products
- Pharma-Counterfeit, Fraud and Diversion
- Recent Cases
- Criminal Prosecution of IP Cases
- Resources through Various Agencies & Organizations
- Fraud, Organized Crime and Terrorism: The link
- Case Study: Penalties in Fraud/Counterfeiting Cases

Intermixed within the above mentioned panels were product identification panels and presentations by and on behalf of various brands as well as an explanation and presentation of anti-counterfeiting technologies used by rights holders in different industries to identify and authenticate counterfeit products and otherwise deal with the issues in the counterfeiting marketplace.

The product showcase area, always a popular place, was as plentiful as ever. An array of counterfeit and authentic products were available through-out the Conference and attendees were given many opportunities to examine, touch

and ask questions about the products on display. Once again the items included a wide array of consumer products including accessories, apparel, automotive parts, batteries, cellular phone accessories, contact lenses, electrical products, eyewear, footwear, household goods, ink jet and toner cartridges, jewelry, leather goods, luxury products, makeup, novelty items, optical discs, perfume, pharmaceuticals, plush toys, software games, sporting products, toys, trading cards, wine and videos. In addition to the items above we welcomed a special guest in Professor Stefano Masini from Tor Vergata University of Rome in Italy. Professor Masini gave a wonderful and informative presentation and we were all excited with the special counterfeit products he allowed us to have on display, which he brought in from Italy.

Several brand owner representatives attended the Conference and they were available, through-out the Conference, to discuss their products and their issues being faced. This informal setting encouraged the exchange of information and the reciprocal benefit of relevant networking. In those sections where there was no formal brand presence, the qualified staff of Kestenberg Siegal Lipkus LLP and its outside investigators, Backlit Resource Group Inc., were available to assist attendees with any questions they had concerning the product on display.

A special thanks to our lunch sponsors **Backlit Resource Group Inc.**, **Investigative Solutions Network (ISN)** and **iProof**. Moreover, the annual conference highlight continues to be the Annual Reception and this year we were sponsored by **Arochi & Lindner**, **CSA Group** and **Kestenberg Siegal Lipkus LLP**. This reception continues to prove to be a great networking opportunity and fun for all and thanks to Terry and Lorne Lipkus for once again hosting this reception at their home.

A special thanks of appreciation to  
**Tequila Tromba®**  
for hosting the Tequila tasting  
at the opening reception.

A special thanks of  
appreciation to all those who donated by way of silent auction.

We managed to raise

**\$ 1,500**

and this year the amount was donated to  
**Children's Wish Foundation**

**N.A.T.E.'s  
Anti-Counterfeiting  
Report**

*Created and designed by*

**Wayne Lipkus**

*Published by*

**Lorne M. Lipkus**

**Kestenberg Siegal Lipkus  
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## Border Enforcement Strategy

**Moderators:** **David Faulconer**, Independent IP Consultant, Washington, D.C. USA  
**Georgina Starkman Danzig**, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

**Panelists:**

- **Professor Stefano Masini**, Tor Vergata University of Rome , Rome, Italy
- **Julie McGuire**, HSI Special Agent, Homeland Security Investigations, Toronto, Ontario
- **Diana Karina Martinez**, Partner, Arochi & Lindner, México City, México
- **Robert Gutierrez**, Managing Director, iProof, Coral Gables, Florida, USA
- **Phil Viggiani**, SSG Media Convergence, Kelowna, BC



## Money Laundering and Proceeds of Crime in Fraud and Anti-counterfeiting Cases

**Moderator:** **Aaron Chapman**, HSI Special Agent, Homeland Security Investigations, Toronto, Ontario

**Panelist:**

- **Angelo Matassa**, Colonel of Guardia di Finanza - Attaché, Embassy of Italy, Ottawa, Ontario
- **Det. Cst. Dwayne King**, Toronto Police Service, Financial Crimes Unit, Toronto, Ontario





## Internet Related Fraud: Detection, Investigation and Enforcement

**Moderators:** **David Howell**, Managing Director– Founder, Erudition Global, San Francisco, CA, USA  
**David S. Lipkus**, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

**Panelists:**

- **Barry Elliot**, The Anti-Fraud Centre, North Bay, Ontario
- **Lara Miller**, Associate Counsel, International AntiCounterfeiting Coalition (IACC), Washington, DC, USA
- **Jeremiah A. Pastrick**, Vice-President, Continental Enterprises, Inc., Indianapolis, Indiana, USA
- **Jeff Vansteenkiste**, Manager of Internet Investigations, Kestenberg Siegal Lipkus LLP, Toronto, Ontario



## Crime Stoppers

**Sgt. Monica Harris**, Provincial Coordinator - Crime Stoppers, Ontario, Canada



## Canadian Money: The New Frontiers

**Manuel E. Parreira**, Senior Regional Representative (Currency), Bank of Canada, Toronto, ON  
**Cst. Scott Thompson**, Toronto West Financial Crime, Counterfeit Unit, RCMP, Milton, Ontario



## The Year in Review

**Moderator: Lorne M. Lipkus**, Kestenberg Siegal Lipkus LLP, Toronto, ON

**Panelists:**

- **Lorin Allain**, HSI Special Agent, Homeland Security Investigations, Toronto, Ontario
- **Michael Lee**, Partner, Gibney, Anthony & Flaherty, LLP., New York, NY, USA
- **Terry Hunter**, Manager, Global IP Enforcement and Security, CSA Group, Toronto, Ontario
- **Det. Sgt. Robert Stewart**, Financial Crimes Unit, Toronto Police Service, Toronto, Ontario
- **Edward Nagel**, nagel + associates, Toronto, Ontario



## How Geographical Indications denote the quality and reputation of products

**Christophe Malvezin**, Agricultural Counselor, Economic, Trade and Treasury Department, Embassy of France in the United States, Washington, DC, USA



## Pharma-Counterfeit, Fraud and Diversion

**Moderator: Charlie Cichon**, Executive Director, National Association of Drug Diversion Investigators (NADDI), USA

**Panelists:**

- **Jim Dahl**, Assistant Director of the FDA's Office of Criminal Investigations (retired), Board of Directors, Partnership for Safe Medicines, Washington, DC, USA
- **Mike Harvey**, President, Investigative Solutions Network Inc., Toronto, Ontario



## Recent Cases

**Moderator:** Lorne M. Lipkus, Kestenberg Siegal Lipkus LLP, Toronto, ON

**Panelists:**

- **Sgt. Robert McDougall**, Toronto Police Service, Toronto, Ontario
- **Det. Robert Whalen**, Toronto Police Service, 55 Division, Toronto, Ontario



## Criminal Prosecution of IP Cases

**Moderator:** Georgina Starkman Danzig, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

**Panelists:**

- **James Kennedy**, First Assistant United States Attorney-WDNY, Buffalo, NY, USA
- **Mike Harvey**, President, Investigative Solutions Network Inc., Toronto, Ontario
- **Det. Robert Whalen**, Toronto Police Service, 55 Division, Toronto, Ontario



## Resources through Various Agencies &amp; Organizations

**Moderator:** Lorne M. Lipkus, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

**Panelists:**

- **Allen Westerfield**, Imaging Supplies Coalition, USA
- **Gillian Mandel**, Border Integrity Specialist, Border Integrity, Health Canada, Toronto, Ontario



## Fraud, Organized Crime and Terrorism: The link

**Moderator:** David Faulconer, Independent IP Consultant, Washington, D.C. USA

**Panelists:**

- **Det. Robert Whalen**, Toronto Police Service, 55 Division, Toronto, Ontario



## Case Study: Penalties in Fraud/Counterfeiting Cases

**Moderator:** Lorne M. Lipkus, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

**Panelists:**

- **John Cotter**, Partner, Intellectual Property, Osler, Toronto, Ontario
- **May Cheng**, Partner, Fasken Martineau, Toronto, Ontario
- **James Kennedy**, First Assistant United States Attorney-WDNY, Buffalo, NY, USA
- **Diana Karina Martinez**, Partner, Arochi & Lindner, México City, México





### *Brand Training*

Training has always been the cornerstone of the annual conference and this year was no exception. A warm thanks to those brands representatives who travelled and took time out of their schedules to not only personally train the attendees but make themselves available throughout the breaks while they were there.



*Allen Westerfield  
Imaging Supplies Coalition  
Venice, FL*



*Terry Hunter  
CSA Group  
Toronto, ON*



*Neil Narriman  
Puma  
Herzogenaurach, Germany*



*Aki Nagata  
Canon USA  
Melville, NY*



*Dale Ptyicia  
Hockey Canada  
Ottawa, ON*

**SAVE THE DATE**  
**Nov 30 - Dec 2, 2016**

**SIGN UP EARLY FOR**  
**THE 21st ANNUAL FRAUD & ANTI-COUNTERFEITING CONFERENCE**

Contact Wayne at [wlipkus@ksllaw.com](mailto:wlipkus@ksllaw.com)



**Thank you to all of you who helped moderate.**

**You made the conference more exciting and informative with your enthusiasm, questioning and knowledge**

- **Aaron Chapman**, HSI Special Agent, Homeland Security Investigations, Toronto, Ontario
- **Charlie Cichon**, Executive Director, National Association of Drug Diversion Investigators (NADDI), USA
- **Georgina Starkman Danzig**, Partner, Kestenberg Siegal Lipkus LLP, Toronto, ON
- **David Faulconer**, Independent IP Consultant & Operations Director, Washington, D.C.
- **David Howell**, Managing Director– Founder, Erudition Global, San Francisco, CA, USA
- **Lorne M. Lipkus**, Partner, Kestenberg Siegal Lipkus LLP, Toronto, ON
- **David S. Lipkus**, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

Along with Brands doing their own product identification presentations **Lorne Lipkus** and **David Lipkus** made presentations on how to identify counterfeit products bearing the intellectual properties for many of the brands below; in addition, they discussed interesting and informative case studies.

Apple / Bauer / Beats by Dre / Bench / Bottega Veneta / Breitling / Calvin Klein / Canada Goose / Canadian Hockey Association / Canon Inc. / Coach, Inc. / Coty Inc. / CSA Group / Disney / Gucci / Hermes / Hugo Boss / Kate Spade / Jack Spade / Lucky Brand / Longchamp / Louis Vuitton / Luxottica (Oakley/Ray-Ban) / Moose Knuckles / MPA Canada / New Era Cap / OtterBox / LifeProof / Polo Ralph Lauren / Prada / Procter & Gamble Inc. (Canada) / Puma / Roor / Sanrio (Hello Kitty) / The North Face / The Timberland Company / Tommy Hilfiger / Urban Armor Gear, Inc. / WWE



*A Special Thanks To All our Sponsors*



Opening Conference Reception  
Sponsored by the



**International AntiCounterfeiting Coalition (IACC) ,  
Canadian Anti-Counterfeiting Network (CACN)**

and

**Kestenberg Siegal Lipkus LLP**



Conference Lunch  
Sponsored by the



**Backlist Resource Group Inc,  
Investigative Solutions Network Inc (ISN) and**

**iProof**



Annual Conference Reception  
Sponsored by



**Arochi & Lindner,  
CSA Group**

and

**Kestenberg Siegal Lipkus LLP**



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anti-contrefaçon  
canadien

*Special Presentations***Award of Merit  
2015**

**Bob Barchiesi**, on behalf of the **International AntiCounterfeiting Coalition**, along with,  
**Lorne M. Lipkus**, on behalf **Kestenberg Siegal Lipkus LLP**  
presented the  
2015 Award of Merit to the



**Toronto Police Service  
and  
Homeland Security Investigations**



In recognition of outstanding achievement in the field of anti-counterfeiting for  
promoting partnership and providing leadership in respect of

**“Project Pace 2”**



*Special Presentations***Award of Merit  
2015**

**Lorne M. Lipkus, on behalf Kestenberg Siegal Lipkus LLP**  
presented the  
2015 Award of Merit to

**Supt. Bryce Evans**

For outstanding leadership in promoting awareness and partnership in the field of anti-counterfeiting between Canadian and international law enforcement, customs, related government agencies, private industry and the public.





*Special Presentations***Award of Merit  
2015**

**Lorne M. Lipkus**, on behalf **Kestenberg Siegal Lipkus LLP**  
presented the  
2015 Award of Merit to

**Barry Elliott**  
of the  
**Canadian Anti-Fraud Centre**

For outstanding leadership in promoting awareness and partnership  
in the field of anti-counterfeiting in Canada and internationally.



*Special Presentations***Award of Merit  
2015**

**Lorne M. Lipkus, on behalf Kestenberg Siegal Lipkus LLP**  
presented the  
2015 Award of Merit to

**His Excellency Nicolas Chapuis**  
**Ambassade de France au Canada / Ambassador of France to Canada**

En reconnaissance de votre contribution exceptionnelle à le domaine  
de l'éducation anti-contrefaçon.

-

In recognition of your outstanding achievement in the field  
of anti-counterfeiting education.





## PRODUCTS ON DISPLAY





## PRODUCTS ON DISPLAY

